

Asotin County
Quit Line Data Summary
January 1 - June 30, 2005

	County	State
Number of Calls to Quit Line	N = 72	N = 11,781
Percent of Statewide Calls	0.7%	100.0%
Percent of State Population in County¹	0.3%	100.0%

	County %	State %
Gender	N = 71	N = 10,080
Female	57.7%	61.2%
Male	42.3%	38.8%
Race/Ethnicity	N = 67	N = 8,813
People of Color	4.5%	9.5%
White	95.5%	90.5%
Age	N = 70	N = 9,893
Less than 18 years old	0.0%	1.5%
18 - 24 years old	17.1%	18.1%
25 - 34 years old	31.4%	25.4%
35 - 44 years old	20.0%	22.0%
45 years and older	31.4%	33.0%
Education	N = 68	N = 9,282
Did not graduate high school	30.9%	20.8%
High school graduate	35.3%	34.4%
Some college/vocational school	26.5%	34.8%
College graduate	7.4%	10.0%
Caller Type	N = 71	N = 10,635
General Information	0.0%	7.2%
Health care provider	2.8%	1.9%
Tobacco user	97.2%	90.9%
Payer Type	N = 56	N = 7,421
Insured	17.9%	37.4%
Uninsured	35.7%	33.0%
Medicaid	46.4%	29.6%
Heard About	N = 58	N = 8,468
Past caller	6.9%	13.4%
Employer/worksites	1.7%	1.3%
Health care provider	10.3%	23.4%
Television	29.3%	15.9%
Outdoor advertisement (billboard/bus/wall)	0.0%	2.7%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.2%
Radio	1.7%	3.9%
Newspaper/Magazine	0.0%	1.7%
Brochure/Newsletter	1.7%	4.3%
Family or friend	37.9%	28.1%
Health Department	8.6%	3.2%
School	1.7%	1.8%

Source: Washington State Department of Health
Tobacco Prevention and Control
Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.